Navigating FCA CMS

General Information:

Superscripting / Subscripting: Pay careful attention to the copydeck for trademark symbols / disclaimers, and make sure to superscript or subscript when it is required. Always verify in QA to make sure that the information you add to the CMS appears in QA, and that there are no issues (whether content entry, or bugs that may require attention from DEVS)

Hanging letters/numbers: When possible, always make sure that features or numbers do not hang at the end of a sentence (see screenshot below). Be sure to line break in these cases.

Storage Innovations

The Pacifica organizes your life with smart design including compartments for sunglasses and umbrellas, in-floor storage, 2 rear cargo bins large enough for a gallon of milk each, seatback grocery bag hooks and available Super Console.

Appsuite Refresh: When you modify anything in the ASSETS section in CMS, you should always run the Appsuite Content Script found at the bottom of the ASSETS section (see screenshot). Do not "Create new MY refresh for new year", this should not be run.

Create new MY Refresh for new year -Select- ⌄

Run the AppSuite Content Script ⬅

Homepage

CMS

Each content module corresponds to a section on the website:

Whybuys: refer to the four pillars on the bottom, each describing a car model

Nonexpandable Module: Refers to a story on the website, these can be found in multiple sections (Design, Efficiency, Safety, Technology) and have a corresponding image (though not all have one) that can be found on the FCA server.

Feature Article: Homepage has a feature article which can be seen in the corresponding website image.

ID	Title EN	Title FR	Active	Content Module	Nameplate	Trim	Page	Actions
10327	2016 Jeep Renegade	Jeep Renegade 2016	✓	Whybuys			Home	
50169	Jeep Brand Heritage	L'héritage de la marque Jeep	✓	Nonexpandable Module			Home	
50283	The Legend of the Seven Slot Grille	La légendaire calandre à 7 fentes	✓	Feature Article			Home	

WEBSITE
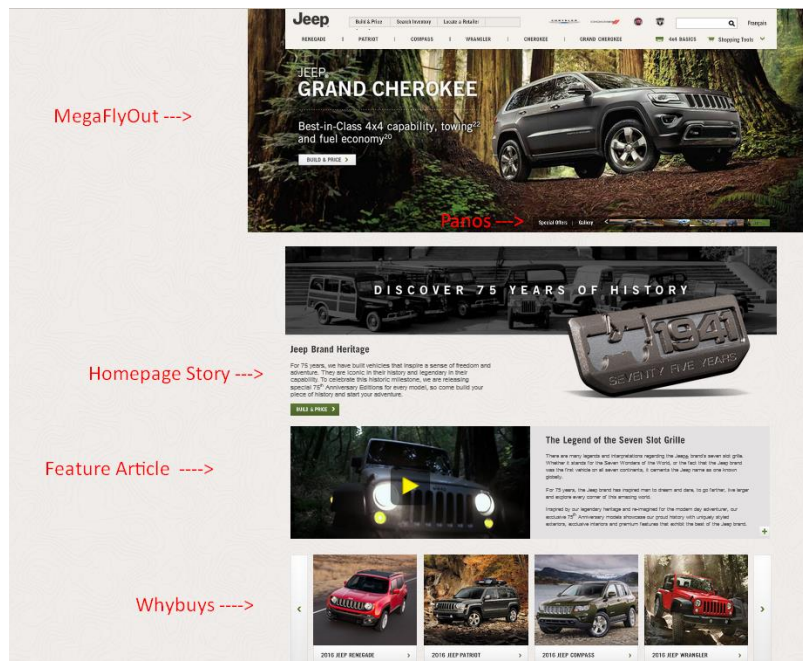
Overview

CMS

Key Features Boxes: These refer to the overview pillars seen in the website. Each key feature box describes one of the four features (Design, Efficiency, Technology and Safety)

NamePlate Module: Refers to the heading for the overview section (as with other sections, Design, Efficiency… etc)

Trim Tray: This refers to the various "trims" of a particular car model. There is a base trim, and higher trims which are variants of the base with special features. The description of these can be modified in the "Trims" section in the CMS

Page 1 of 1, showing 2 records out of 2 total, starting on record 1, ending on 2

	ID	Title EN	Title FR	Active	Content Module	Nameplate	Trim	Page	Actions
Pillars --->	23329	Design	Design	✓	Key Feature Boxes	renegade		Overview	🖊 🗑
Overview Story --->	23369	Put Adventure in Your Life	Mettez de l'aventure dans votre vie	✓	NamePlate Module	renegade		Overview	🖊 🗑

Website

Design

CMS

For Chrysler brand cars excluding Fiat, the models follow a specific way of entering information in the CMS. The design section is divided into two sections, exterior and interior. The exterior section includes the colourizer and wheelizer, which falls under the nameplate module on the website. Underneath this is the design stories, which include images to the left or right (you can alter the position in the CMS).

Nonexpandable Module: These contain the stories for the design section
Colours & Wheels: By adding this module, you can add colours/wheels in the ASSETS section of CMS (Colourizer & Wheelizer).
Interior Fabrics: Adding this module is similar to Colourizer & Wheels. You can add the fabrics in the

ASSETS section in CMS.

Video Content Module: This module allows you to add video content to a story, similar to nonexpendable modules.

Mobile Module: Mobile modules allow you to add content for the mobile platform. They are the same as regular nonexpendable modules in regards to content, though rules for line breaks differ.

Nameplate Module: Refers to the heading of the design section.

		Brand	Nameplate	Title	Page	Module	Active	Mobile	
		Jeep ⌄	renegade ⌄		Design ⌄	- Any - ⌄	☑	☐	Search

Page 1 of 1, showing 17 records out of 17 total, starting on record 1, ending on 17

	ID	Title EN	Title FR	Active	Content Module	Nameplate	Trim	Page	Actions
	23127	*Colourizer / Wheels --->*		✔	Colours & Wheels	renegade		Design	🗑
Design Story --->	23334	Room with an Exclusive View	De l'espace et une vue sans pareil	✔	Nonexpandable Module	renegade		Design	✏️ 🗑
Design Header --->	23355	Design That Takes You Places	Un design qui vous amènera loin	✔	NamePlate Module	renegade		Design	✏️ 🗑
Fabricizer --->	23370			✔	Interior Fabrics	renegade		Design	🗑
Video Content --->	23657	Adventurous Rear Cargo Capacity	Une capacité de chargement arrière qui prépare à l'aventure	✔	Video Content Module	renegade		Design	✏️ 🗑
Mobile Module --->	23841	Climb Over Obstacles	Franchissez les obstacles	✔	Mobile Module	renegade		Design	✏️ 🗑

Design Exterior

Design That Takes You Places

The design of the Jeep® Renegade stands out in every way. Headroom leads the class[43], while innovations like the available Class-Exclusive My Sky™ Open Air Roof System[43] further distinguish it from all others.

The signature 7-slot grille, trapezoidal wheel arches and wide fenders reflect classic Jeep design, and the vibrant paint options let you find a colour to suit your personal style.

*Nameplate Module ^^^*

EXTERIOR   INTERIOR

Image for representation only. Please see your dealer for colour accuracy and available combinations.

COLOURIZER ---> Click to change colour

WHEELIZER --->

Room with an Exclusive View

The available Class-Exclusive My Sky™ Open Air Roof System[43] offers either a manual removable, or power tilt/slide removable dual-panel roof. When detached, the lightweight and durable panels stow neatly in the height-adjustable rear cargo area for a quick transition to sky views.

DESIGN STORY

Style That Works

Though modern and distinguished, the Renegade stays true to its Jeep® heritage with large circular headlamps tucked under the lip of the hood, trapezoidal wheel arches and wide fenders. The short and bold overhangs also contribute to Best-in-Class ground clearance[43].

The rugged shape utilizes honed surfacing and aero-enhancing applications. This delivers exceptional aerodynamics for improved fuel economy and a quieter ride.

BOOK A TEST DRIVE >

DESIGN STORY

Design Interior

EXTERIOR **INTERIOR**

Interiorizer --->

Choose Your Interior Style

The Jeep® Renegade comes in 7 interior colour combinations to suit your adventurous personality. Choose standard premium cloth or available leather-faced seats, all in two-tone colour schemes.

Accent Your Style

Choose from adventurous accent colours like Red, Moroccan Sun and Ski Grey to personalize the two-tone interiors offered in the Jeep® Renegade.

Cold Weather Comfort

Combat the cold with available heated front seats and leather-wrapped steering wheel - a luxury normally found only on more expensive vehicles.

Fabricizer --->

Roll over fabric swatches for details

BUILD & PRICE ❯

Design Story --->

Class-Leading Accommodations

The Renegade seats 5 adults comfortably with Best-in-Class 1st- and 2nd-row headroom of 1,044 mm (41.1 in) and 1,029 mm (40.5 in)[43] respectively, along with generous 1st- and 2nd-row shoulder room measuring 1,419 mm (55.9 in) and 1,400 mm (55.1 in).

Capability

CMS

Powertrains: This section contains the powertrains of a model. You can add additional powertrains in edit mode.

Story: Same as other sections, these contain all the stories for the capability section.

Fuel Eco Chart: This section contains the fuel eco chart (see screenshot). Not all information on the website is pulled from the CMS.

Powered for Adventure

The Renegade lives up to the brand's legendary capability in every way. Adventure is always around the corner with 2 powerfully efficient engines, 2 available 4x4 systems featuring a Class-Exclusive rear axle disconnect, and the Trailhawk® with Best-in-Class 4x4 capability[43].

Powertrain(s)

| 1.4L MultiAir I-4 Turbo | 2.4L Tigershark MultiAir I-4 |

1.4L MultiAir I-4 Turbo

Get capable performance and efficiency with the 1.4L MultiAir® I-4 Turbo engine. It delivers 160 horsepower and 184 lb-ft of torque, along with fuel economy as efficient as 7.5 L/100 km (38 mpg) highway[45].

MultiAir technology regulates the intake valves to achieve exceptional fuel efficiency, as well as reduced carbon dioxide emissions.

Transmission(s)

A 6-speed manual transmission comes standard for responsive performance and excellent shift quality.

BUILD & PRICE ›

Fuel-Efficient Performance

The 2016 Jeep® Renegade delivers impressive fuel economy as efficient as 7.5 L/100 km (38 mpg) highway[45].

The federal government implemented a new 5-cycle test method to replace the 2-cycle method. It now takes into account air conditioner usage, cold temperature operation, and higher-speed driving with more rapid braking and acceleration for more realistic numbers.

While the 5-cycle fuel efficiency ratings are different than the 2-cycle ratings, actual fuel efficiency has not changed – the way it is calculated has.

	CITY		HWY	
1.4L MultiAir® I-4 Turbo	**9.9** L/100 KM	**29** IMP. MPG	**7.5** L/100 KM	**38** IMP. MPG

TRIM TRAY

CMS

To edit the trims on the overview page of a specific model (in this case, the Renegade), click on the "Trims" button in CMS. Here you will be presented with the trims of that model. If they do not exist, you can create a new one by clicking on "New Trim".

Website

PANOS

CMS

Select the language, brand, model and the sections "Overview" etc, correspond to the order in which the panos appear on the website. You have to add both a thumbnail and the main image.
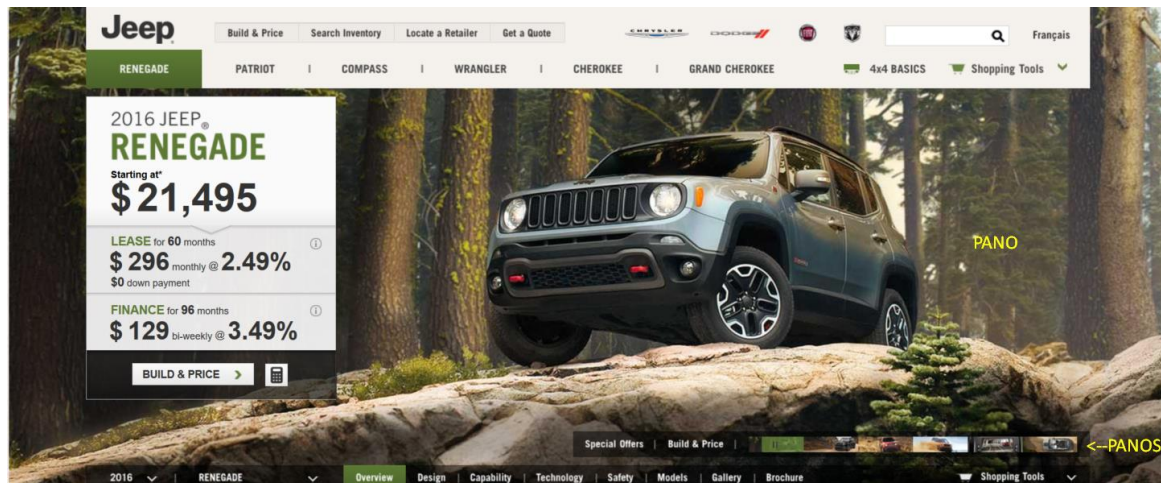

WEBSITE

Found on the overview section of the brand model

GALLERIES

CMS

The gallery can be accessed from the ASSETS button in CMS. To add an image to the gallery, scroll down to the bottom of the page. You will be asked to choose either an exterior or interior image of the model. Add both a thumbnail and main image for the image and a description (if available) + Alt text.

WEBSITE
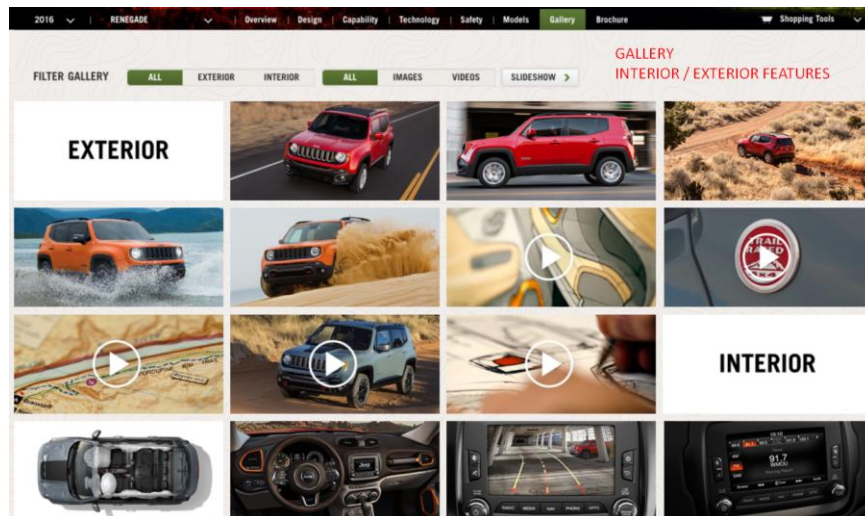
COLOURIZER

CMS

Access the colourizer from the ASSETS button. This is where you add different body colours for the car model. You will add both an English and French translation to the colour description at the bottom. Additionally, you will need to select the hex code of the colour. For this I suggest downloading an addon for your browser (Firefox / Chrome) called ColorZilla. You will need to find an image of the car model, and manual select a pixel that best represents the cars true color, copy the hex code from ColorZilla and past it into the Hex field in CMS.

WEBSITE

The Arrow points to the best place to choose for the HEX code

Alpine White

Click to change colour

WHEELIZER

CMS

The wheelizer can be access through the ASSETS button in CMS. Like the colourizer, you can select the wheel type from the top, and modify / add the descriptions / wheel standard on the bottom. You can add all images and then save, rather than adding and saving each wheel type individually.

WEBSITE

INTERIORIZER

CMS

The interiorizer can be access through the ASSETS button in the CSM. The interiorizer corresponds to the interior section found within the design section of the website. You can add an image and respective text. There are two sections where text can be found, do not forget to add text to both fields.

WEBSITE

FABRICIZER

CMS

Similar to the colourizer/interiorizer, the fabricizer can be found within the ASSETS section of CMS. Attach the image and description to each type of fabric and save. The fabricizer can be found on the interior section of the design page, underneath the three interior panels.
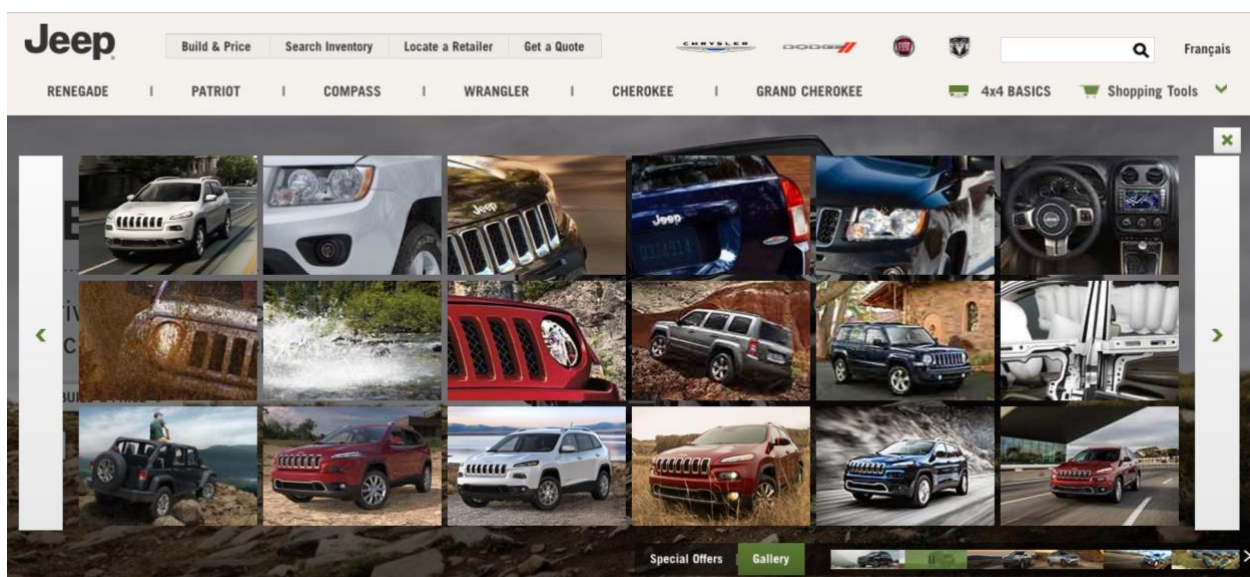

WEBSITE

HOME GALLERIES

CMS

Like the galleries section, the home galleries section is featured on the brand homepage (see screenshot). It functions like the galleries section, except there is no exterior/interior selector.

WEBSITE

DISCLAIMERS

CMS

Disclaimers can be found in the ASSETS section of the CMS. Pay careful attention to italics / symbols. Make sure that when you paste text into the disclaimer section that the font is comparable to other entries. If it is too big, try copying into notepad or sublime text first, and then copying/pasting from either of those programs.

```
EN                        ∨
Add New

49   B  I  U  | ≣ ≣ | ∞ ∞  HTML                              Delete

     Based on WardsAuto Middle Sport/Utility segmentation, and combined horsepower and torque ratings.




     Path: p

48   B  I  U  | ≣ ≣ | ∞ ∞  HTML                              Delete

     2016 Canadian Black Book 'Best Retained Value Award' winner – Small SUV category. Based on value retained from original MSRP for 2012
     model year vehicles as published by CBB, as of January 1, 2016. See CanadianBlackBook.com for complete details.



     Path: p.MsoNormal
```

WEBSITE

[48] 2016 Canadian Black Book 'Best Retained Value Award' winner – Small SUV category. Based on value retained from original MSRP for 2012 model year vehicles as published by CBB, as of January 1, 2016. See CanadianBlackBook.com for complete details.

[49] Based on WardsAuto Middle Sport/Utility segmentation, and combined horsepower and torque ratings.