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PRESS RELEASE

BOMBARDIER Q-SERIES OPERATORS AND SUPPLIERS ATTEND CONFERENCE AND TRADE SHOW IN RECORD NUMBERS

Toronto, July 25, 2008 – Bombardier recently concluded its bi-annual *Q-Series* turboprop Operators' Conference and Trade Show. Over 550 participants from around the world came together to participate in training opportunities and to review best practices regarding maintenance and technical solutions which were all directed towards elevating carriers' operational efficiency.

From June 16 to 20, representatives from the 72 participating airlines benefited from workshops and plenary sessions with Bombardier partners, suppliers and resident experts.

"The record number of attendees at this year's event speaks volumes about its value to operators of *Q-Series* turboprops," observed Todd Young, Vice President, Customer Services and Support, Bombardier Commercial Aircraft. "It facilitated the sharing of information with operators, and also provided an opportunity to convey more about the steps Bombardier is taking to enhance customer service and support."

With so many operators in attendance, Bombardier took the opportunity to make several announcements on new tools and initiatives to further enhance the *Q-Series* aircraft's dispatch reliability:

- The new Bombardier Customer Reliability Tool (CRT) is designed to give customers instant online access to aircraft reliability performance information. Through the CRT, customers and Bombardier can view the same aircraft performance metrics, in real time, anywhere in the world.
- The Top Reliability Issues Meetings or TRIM initiative dramatically improves response time on technical enhancements by fast-tracking them as soon as they are identified.
- A five-year agreement for a *Smart Services* Component Repair and Exchange program was signed with the Luxair Group to service their fleet of *Q400* aircraft. Guaranteed access to nearly 250 parts will allow Luxair to respond quickly in the event of an Aircraft-On-Ground (AOG) incident. The component pool is centrally located at Bombardier's parts distribution centre in Frankfurt, Germany. Other *Q400* aircraft customers using the busy Frankfurt hub will also benefit from the ready availability of parts in the pool.

About Bombardier

A world-leading manufacturer of innovative transportation solutions, from commercial aircraft and business jets to rail transportation equipment, systems and services, Bombardier Inc. is a global corporation headquartered in Canada. Its revenues for the fiscal year ended Jan. 31, 2008, were \$17.5 billion, and its shares are traded on the Toronto Stock Exchange (BBD). Bombardier is listed as an index component to the Dow Jones Sustainability World and North America indexes. News and information are available at www.bombardier.com.

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